

Lesson 10 Introduction of the Planner and Canvass

Learning objectives

To support people as they come to know and use tools available for FairShares enterprise incubation and planning

Description of the content of the lesson

In this lesson, we focus on tools that help to build up a FairShares enterprise. The tools we will look at support

- Preparing a social enterprise plan from the FairShares perspective,
- Working together in a project
- Achieving a focus on timeframes and milestones.

Resources required

Projector and internet-connected laptop for the trainer, flipchart and pens

Paper-based or internet-based access to a FairShares Canvass, FairShares Platform and Planner

Content

Download the learning materials and activities to your computer (or obtain them from your tutor) before you start this lesson.

Learning activity: Resonate [Deconstructed](#)

Task 1

Read the ‘Relevant Practice Case on Resonate’, then study the learning materials that deconstruct the case using materials on the ‘Introduction to the FairShares Model’ course (which you have probably taken yourself to prepare for this course).

- Based on your interpretation of the Resonate Case, make amendments to the ‘Resonate Deconstructed’ document)
- Create your own Resonate Project (e.g. Mike’s Resonate Coop or Shahida’s Resonate Coop) in your country’s Train the Trainer Lab.
- Go to the Questionnaire and enter answers for questions 1.1 to 1.8 (you can work from the Canvass if it is easier).

Task 2

Based on your reading of these materials, draft a short script (with others, if you are part of a group, or on your own if you are studying online). Your working title is:

“When to use the FairShares Canvass and FairShares Planner”



Your script should give advice to lab participants about the pros/cons of using the FairShares Canvass (semi-offline) and FairShares Planner (100% online). Be critical. You are forming your own thoughts on how best to work with the questions on the FairShares Canvass. (Perhaps you will not use either in practice).

Task 3 (Optional)

- Create a short screencast in your chosen language
- Discuss the screencast with lab participants (face to face or online)
- Direct lab participants to the User Manual where appropriate

Evaluation of the lesson

- Was this lesson helpful for you?
- Do you feel able to work with (and give advice on) the Canvass and Planner?

Expectations of the FairShares Trainer

- To know what practical experience and theoretical understanding one should have to guide lab participants in their use of the FairShares Canvass and FairShares Planner.

Time

1 ½ hr

Additional resources

An overview of [online project management tools](#).

How to use [Asana](#), [Basecamp](#), [Pirate Pad](#), [Planio](#), [Dropbox paper](#) and [Trello](#)