Lesson 4 FairShares Lab Overview

Learning objectives

- To understand the elements of FairShares Labs (FSLs).
- To be able to navigate and explain the FairShares Model in detail.

Description of the content of the Lesson

In this session you will get an overview of an FSL and imagine how a social enterprise might be formed by going through an FSL.

Resources required

(Online) Laptop/computer with an internet connection, picture editing software or camera.

(Face to face) Presenter (Beamer) and laptop for the trainer, flipchart

FairShares Canvass (to show lab participants)

Content

Download the learning materials to begin this lesson.

Task 1 Explaining the FairShares Lab (45 mins)

On your own (or in your study group), examine pages 1 and 2 of the document, 'Overview FairShares Labs presentation'. If needed, review 'Methodology for Creating a FairShares Lab' (Read Part 2)

- Based on these documents, script and record a short 2-minute video of you explaining the concept of an FSL (30 mins)
- Upload it to a social media site of your choice (5 mins)
- Email three people a link to your online presentation and ask them for feedback (10 mins)

Task 2 Gameplay (45 mins)

Examine page 3 of the 'Overview FairShares Labs presentation'. If needed, review 'Methodology for Creating a FairShares Lab' (Read Part 4, particularly 4.3)

Goal: Identify the functions and resources for each phase of an FSL through a game. You will learn more about the goals, functions and internationally available resources to support you.

- Choose a case from Annex 6 of Methodology for Creating a FairShares Lab and imagine how this case would go through the Lab experience (there are 20 to choose from)
- What outcomes do you expect at each stage of the lab?
- Using your own creativity, map out ideas on how to adapt using resources from your local eco-system.

FairShares Lab

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Task 3 Presentation (30 mins)

Based on your familiarity with FairShares Model V3.0a documentation and one of the 'Relevant Cases' in Annex 6:

- **Prepare a 60-second presentation** (on video or paper) in which you argue that the case you selected is implementing the FairShares Model. Set out one of its unique selling/organising propositions and ensure you answer one 'key question' in the FairShares Model.
- **Share your presentation** with one other person and ask them for feedback.

Evaluation of the lesson

- Was this lesson helpful for you?
- Are you able to explain in your own words what a FairShares Lab is?
- Do you feel able to guide others through a Lab?

Expectations of the FairShares Trainer

The trainer needs to have the skills to describe the FSL and how it offers a unique adaptable environment for social enterprise creation

The trainer will need to develop skills in guiding staff on planning a Lab

Time

2 hrs

Additional resources

IO1 - Methodology for Creating a FairShares Lab - Section 2.1 contains all the documentation used for the jigsaw learning activity in this lesson.

Living Labs: This Guardian article describes different types of learning lab, including Living Labs.

Accelerator / Incubator and their differences: The first two URLs will help you to understand enterprise accelerators and incubators, and the last one is an evaluation of their differences.

Startup ecosystem: This link takes you to Startup Commons documentation on creating eco-systems for starting enterprises.

FairShares Lab Quick Overview: This URL gives the FairShares Associations' account of FSLs.