



www.fairshareslab.com

FSL Newsletter #6

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Editorial 6th newsletter

Dear Reader of our 6th and final newsletter, our FairShares Lab project was successfully finished at 31st of August 2019. The outstanding work is now preparing and editing the final outputs, preparing a final report but also organizing the follow up of FairShares Labs. We will go forward by founding an European Economic Interest Grouping, which will maintain all products, gives all old and also new partners the opportunity to use the developed tools and instruments to exploit FairShares and make it bigger and more international. You will find news on our former project website but also on our FairShares Platform.

In this newsletter we will inform you about our final conference in Pécs at 7th of June, which joined more than 100 people from more than 8 countries. Another article reports our final transnational project meeting in Pécs, which was organised around the conference.

We will inform you about new features of the FairShares Platform and FairShares Planner, as well as the Train the Trainers Tool and the final outcome, the handbook how to develop and implement FairShares Labs.

Finally we present a practical report from a new Lab in Berlin called "Yvette en vogue".

We hope, that you will enjoy our final newsletter

Yours sincerely

Roger Schmidtchen, project coordinator

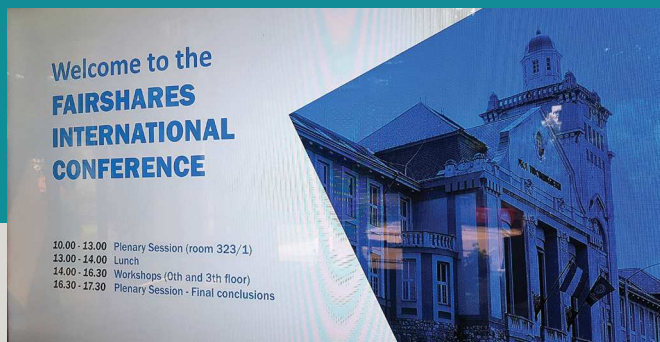
Final FairSharesLab Conference in Hungary

Project closing, presentation of the results, this was the main objective of the International FairSharesLab Final Conference on 6th of June 2019.

The final chord was held in Hungary. Pécs is the fifth largest city in Hungary, here was founded the country's first university, of which is a worthy successor the current University of Pécs. For the conference has given place the Faculty of Economics, in a modern, well equipped, barrier-free patinated building.

Four years ago an international group of activists in the field of social and cooperative businesses discussed the exciting new idea of FairShares that was coming out of the UK. As a result 6 partners from 5 countries and the strategic partner of FairShares Association and FairShares Institute of Sheffield Hallam University developed an ambitious project, the FairShares Labs. Our application for an innovative adult learning strategic partnership at

Erasmus + program was successful. Now we are very proud to present and discuss with you our developed outcomes the FairShares Labs Methodology, the FairShares Labs Platform, the FairShares Labs Planner, the FairShares Labs Train the Trainers tool and finally the FairShares Labs Handbook with results and practical guidelines how to start and run new FairShares Labs. We are welcoming a broad international audience of followers, FairShares beginners and early adopters as well as entrepreneurs, scientists, students, representatives from local and regional policy and economy and many other people interested in FairShares ideas to join our conference. We expect a big audience, interesting presentations and a critical discussion. Welcome in Pécs at 6th of May! FairShares is proving to be one of the most significant developments in the world of business this century and this conference will surely be a landmark in its history. (Roger Schmidtchen, VSBI e.V. (Germany), project coordinator)





FairShares Lab

Registration for the conference: info.zoldaktiv@gmail.com
Please send us an email with the following data:
Name, Email, phone number, country, your organisation, special needs.
Please select workshops you want to participate in.



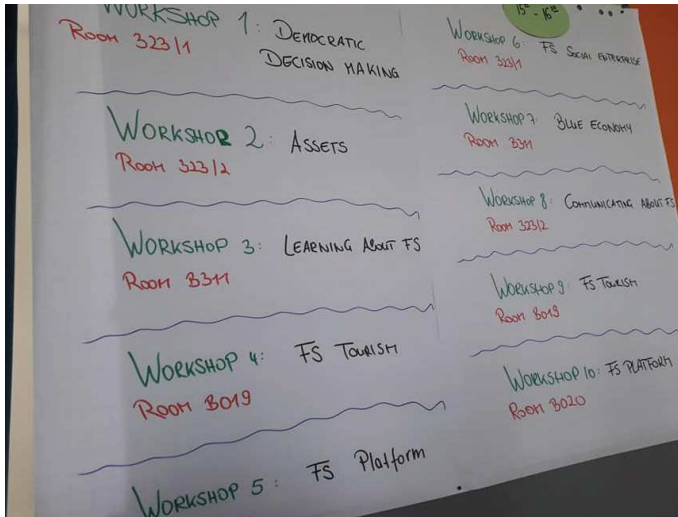
Co-funded by the Erasmus+ Programme of the European Union

START 10.00h
END 17.30h

www.fairshareslab.org www.fairsharesplatform.eu

INTERNATIONAL
FSL CONFERENCE
Pécs
HUNGARY
2019
06.06.

Final FairSharesLab Conference in Hungary



On the conference we have heard presentations about the FSL project and the developed tools, the FairShares Model, Exciting good practices. In 10 Workshops was deeper work about New democratic decision making, Best practises of

FairShares trade, FairShares courses and learning approaches in country contexts, FairShares Tourism, FairShares Platform, Involving people with disabilities in the development of social enterprises, Blue Economy, and Communicating

about FairShares. Hopefully the number of international participants will carries a reputation for this great social enterprise model! We loved this project and find it really valuable.

Last Transnational Meeting in Pécs, Hungary

Last Transnational Meeting in Pécs, Hungary

The 8th and also the last transnational meeting was held on 4-8th of June 2019 in this project in Hungary, Pécs. We have discussed important themes for the finish like the actually status of Planner and Platform, the interactive parts of the model. We have developed a special communication and training potential using this two tools. It was also a topic the status of Train the Trainers Tool, the first results.

And than, we must be prepared for the next day's final conference. After the conference day we continued the meeting with the evaluation its effectiveness.

The unanimous decision of the partners to continue the FairShares model in some wise, so we have discussed the results, how is the expected process in the partners countries,

and set up the FairShares Labs International Group. We will meet once more in November in Berlin to exchange ideas on the sustainability of the project.



Train the Trainers Tool available

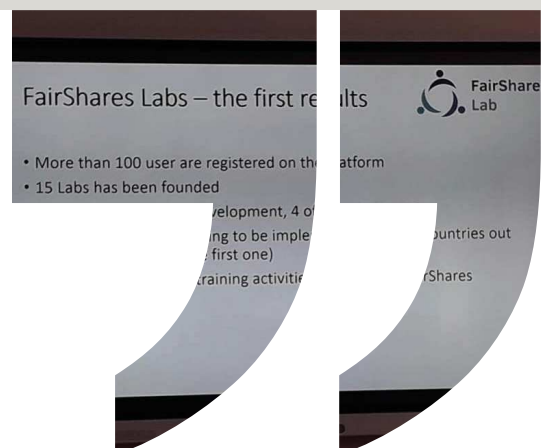
A FairShares lab cannot do without a FairShares trainer to guide the different types of workshops and to guide the participants on the FairShares Platform and in working with the FairShares Planner.

A FairShares trainer is preferably someone who has experience as a founder of a FairShares project. A trainer should be well versed in everything that FairShares has to offer, i.e. in theory and practice. That is why it is now possible to follow a “FairShares Train the Trainers (TtT)”, online or face-to-face.

This course consists of 13 sessions, plus a final evaluation and discusses both knowledge and process elements, provides insight into the learning styles and practices of experiential learning and prepares participants for the use of the FairShares e-learning and exchange tool; it includes also guidelines to the set up of idea-, incubation- and planning workshops and for start-up and online coaching support.

The training programme is part of the Train the Trainers Tool, which is now also available online: in addition to the courses, this tool consists of the underlying learning approach, The Learning Methodology behind the FairShares Train the Trainers, including the curriculum that forms the basis of this training.

All together the Train the Trainers Tool offers you plenty opportunities to train your own trainers.



Handbook “How to Build a FairShares Lab” published in 5 languages

This manual offers a brief introduction to the FairShares Model (FSM) and the tools we developed and piloted during the FairShares Lab project. It serves as a practical guide for anyone interested in the social economy who wishes to apply FairShares values and principles to develop and implement a new FairShares Lab, thereby becoming a member of the growing global FairShares community. This manual has been created on the basis of the lessons learnt through the various experiences of project partners in existing FairShares Labs in the UK, Germany, Hungary, Netherlands and Croatia. This compact manual guides you through the process of using four tools:

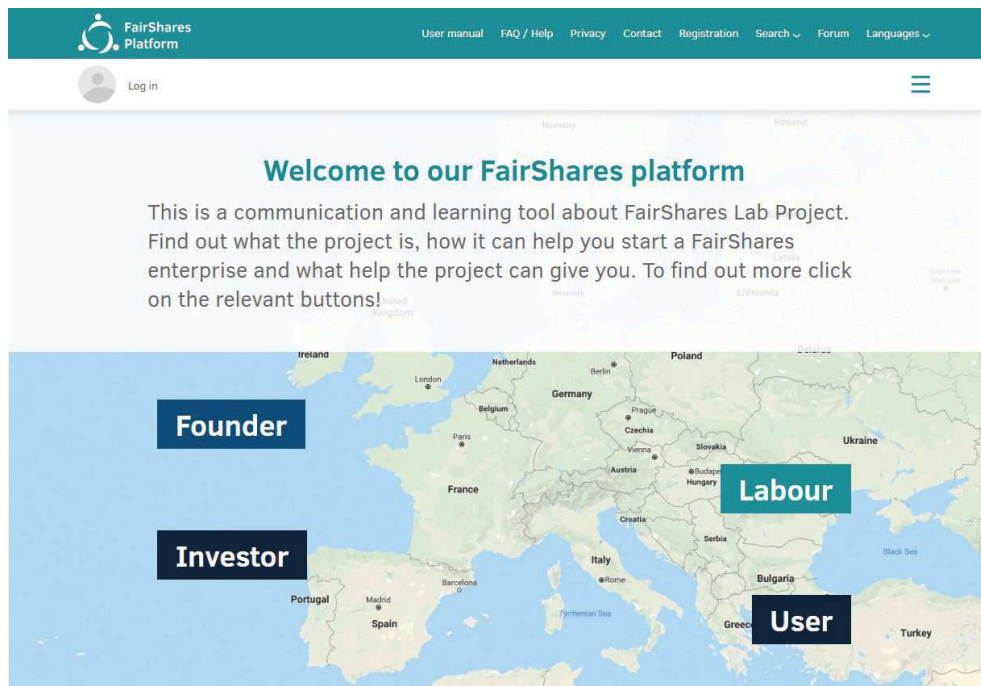
- The actual manual on FairShares as a concept and methods used including: Marketing, Learning, Workflow, Evaluation, Sustainability and Impact
- The minimum requirements and rulebook/standards checklist for setting up a FairShares Lab

The FairShares Road Map which visually guides you through the working, learning, cooperation and implementation process

Using a FairShares Lab Manager Canvass in project development

On many occasions within this manual you will find links to the FairShares Platform as well as the documentary section of the Manual. In the documentary section you will find reports, interviews, evaluations, practices, templates and more documents that provide in-depth information. These documents are (currently still) mostly available in English. You find the Handbook in English, German, Hungarian, Croatian and Dutch on the FairShares Platform following this [Link](#) as well as the complete report following this [Link](#).

New functions of the FairShares Platform and Manuals how to use the FairShares Platform and the FairShares Planner are published



The FairShares Platform has got several new functions, which will make the use of the Platform much more comfortable and will give you more and better information. The Trainers-subpage has got a new design. You will get information, if the registered trainer have succeeded the Train the Trainers courses and the registration will be supervised by our international expert-team.

Our Download- and the Training-Material-Sector have been released also.

They got a new "Search and Find" functions which are helping you to find in a better way the documents you are searching for. Then we published the User-Manuals of the FairShares Platform and the FairShares Manual. You will be guided easily through all functions.

You find the two Manuals in English, German, Hungarian, Dutch and Croatian in the Download section of the FairShares Platform <https://fairsharesplatform.eu/user-manual/> and <https://fairsharesplatform.eu/downloads/>

FS PROJECT

Project Title

Yvette en vogue



Since we reused old material to serve as a basis for the tailor-made pieces and with a number of other similar concepts and attempts to up- or recycle around us in both Berlin and Erfurt, we started to brainstorm on how to build a better working ecosystem promoting multi-stakeholdership and direct civic engagement in the fashion & clothing industry. We still see it as an industry built on dysfunctional power relations, unfair working conditions - taking a huge part in the destruction of valuable resources.

Starting to realise that there is an opportunity to use this situation to develop "blue innovation" as a movement (Contemporary Fashion), we saw FairShares as a way to enable that exact direct participation through locals and experts, change makers and therewith raise communal and/or civic awareness around the topic itself and enable people to be part of the transformation and use their creativity as part of a wider network.

The project week with the two FairShares masterminds Martin Arnold-Schaarschmidt and Georg Höhne and a number of students at the Fachhochschule Erfurt in mid-December 2018, enabled us to explore this idea further.

Yvette en vogue started through the first design of the so called "Kimonos" towards the end of summer 2018 in Berlin - out of the necessity to use our creative potential in the light of busy work days and the intensity of living and working in the city.

The workshops ran for 3 days and opened up topics surrounding business models, user-centric design methods, marketing as well as financing around our key topic, fashion. It was well perceived and since has offered us ways to involve 4 students and two more labels within the FairShares development process. This was followed by two more specific FairShares workshops in January 18th as well as February 25th together with Georg Höhne, Bohemini as well as students to reflect on the model for FairShares, build out our idea and conceptualise the next steps.

The FairShares workshops helped us testing the creative design process as well as analysing and involving other stakeholders as part of the idea, planning and incubation phases. The main question we try to answer with FairShares (as a way to implement this in the long-run) is whether we can connect sustainable production with democracy, equality and social responsibility? Because of the FairShares approach, going forward, we would like to involve more partners (other labels) as well as investors and of course potential labour members including students and elder people who are keen to be part of Contemporary Fashion and its labels.