



# THE FAIRSHARES MODEL

Welcome to the FairShares guide. FairShares is a sustainable way of organising a business so that power and money is shared in a fair way between all those involved in the business be they founder, worker, investor or customer. There are many different forms of FairShares organisation depending on your purpose and people you want to involve. This guide is suitable for all of them. It will help you select the best organisational structure and encourage you toward creating an efficient and democratic decision making process.

Our FairShares Platform takes you through the FairShares process along with other people. On the platform you will meet people looking for businesses or projects to join, people with ideas they want to implement or those looking for FairShares companies to invest in or buy from. It is a forum to talk about your project and to help you understand principles that underpin the FairShares Model.

The FairShares Model was developed by Prof Rory Ridley-Duff and Cliff Southcombe with members of FairShares Association Ltd. It is licensed to project partners under a Creative Commons Attribution ShareAlike 4.0 International Licence (BY-SA). For further information, visit [www.fairshares.coop](http://www.fairshares.coop).

# PRESENTING THE PLATFORM

Our FairShares Platform (<http://fairsharesplatform.eu>) allows you to implement and apply the FairShares Model with other people. The platform attracts individuals to join projects or enable founders to connect with potential workers and customers. It is a place to talk about your project and assure that a project adheres to FairShares values and principles.

Once you have worked through a project using the FairShares Planner on the FairShares Platform, your group can check it applies the principles and rules set up. You can add your answer to a FairShares Canvas to further assure that

the endeavor adheres to FairShares values and principles to ensure that everyone is treated fairly.

But first it is a place for discussion, communication, collaboration and developing a unique and fair way to assure that everything you and your stakeholders are planning fits with your shared values. If you need help, the platform can connect you to other people who will help you find solutions to any problems. We are growing a community willing to help each other.



## About the Project

The FairShares Labs project seeks to spread a novel solution to economic and environmental challenges. Six cooperating partners from five European countries are setting up a network of FairShares Labs in their respective countries for anyone who would like to invest, found, work or consume in a fairer and more sustainable way.

## Fairshares Labs

FairShares Labs are real or virtual co-working spaces in each partner country that provides the communication facilities, workshops, training, tools and support to apply the FairShares Model to social enterprise start-ups and private sector conversions.

## Fairshares Platform And Planner

The FairShares Platform is an interactive e-learning and project development website housing dynamic online courses and educational materials. In addition, it provides a way to cooperate between different stakeholders. The FairShares Planner on the platform is an interactive working-tool for co-operative working, which guides stakeholder groups through the process of generating a business that is both fair and social in its purpose and organisation.



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# 10 Steps to become part of the FairShares family

## How do you do it?

Register on  
fairsharesplatform.eu

### 02 STEP

Search for a Lab close to you or a project that you are interest in

### 04 STEP

Create networks and share your points of view

### 06 STEP

Fill out the FairShares canvass and answer all questions together

### 08 STEP

Be part of our FairShares community and train others

### 10 STEP

### 01 STEP

Share your interest and skills

### 03 STEP

Register with a Lab to start a new project by yourself in a Lab

### 05 STEP

Experience the FairShares method with your team

### 07 STEP

Periodically reassure that your actions adhere to the FairShares Canvass

### 09 STEP

Share your philosophy of FairShares with us

Learn more about the FairShares Association at: [www.fairshares.coop](http://www.fairshares.coop)



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